


2014 Editorial Calendar

Issue Dates Ad Closing/ Material Due Dates	Special Reports	Mid-Market	Benefits Management	Rankings/ Research/Data Poster	Special Advertising Sections/ Guides/ Supplements	Conference Distribution Business Insurance Events*
January 6 December 20 December 27	Health Care Reform Employer Update ★ ● ◆ ▲	Workers Comp Cost Containment ★ ■ ▲ ◆	Mental Health Benefits ◆ ■ ▲ ◆	Health Insurance Exchange Data		Property/Casualty Insurance Joint Industry Forum
January 20 January 3 January 10	D&O Liability Risks ★ ● ▲ ◆	Media Liability Risks ★ ■ ▲ ◆	Web-Based Retirement Planning Tools ◆ ■ ▲ ◆	D&O Insurer Ranking	Captive Insurance	PLUS D&O Symposium World Captive Forum
February 3 January 17 January 24	Environmental Liability Risks ★ ● ▲ ◆	Risk Management for Financial Services Firms ★ ■ ▲ ◆	Benefits Program Design Strategies ◆ ■ ▲ ◆			CIAB Legislative Leadership Summit, ABA - Insurance Risk Management Annual Forum
February 17 January 31 February 7	Cyber Risks & Liabilities ★ ● ▲ ◆ ✖	Coverage Review Strategies ★ ■ ▲ ◆	Health Care Coverage Options ◆ ■ ▲ ◆	Poster/Survey: Risk Managers' Cyber Risk Concerns		VIRTUAL CAREER FAIR - 2/13 AAMGA Automation & Technology
March 3 February 14 February 21	Emerging Risks and Specialty Lines ★ ● ▲ ◆ ✖	Conducting a Captive Feasibility Study ★ ■ ▲ ◆	Medical Stop-Loss Captives ◆ ■ ▲ ◆		Specialty Risk Exposures	NAPSLO Mid-Year Forum NBGH CICA
March 17 February 28 March 7	2014 Innovation Awards, Captive Trends & Profiles, CICA Report ★ ◆ ● ▲ ◆	Protecting Intellectual Property ★ ■ ▲ ◆ ✖	Disability Plans ◆ ■ ▲ ◆	Captive Domicile, Manager Rankings		RISK MANAGEMENT SUMMIT  Ad Study
March 31 March 14 March 21	Claims Management Trends, Year-End Financial Analysis ★ ◆ ● ▲ ◆	Evaluating Workers Comp TPAs ★ ■ ▲	Evaluating Benefits TPAs ◆ ■ ▲ ◆	TPA Rankings	Claims Management Technology	IIABA National Legislative Conference & Convention World Health Care Congress

* Additional 2014 Virtual Conferences to be scheduled

Targeted Coverage for:

★ Risk Manager ◆ Benefit Manager ● Large Corporate CEO/CFO ■ Middle Market CEO/CFO ▲ Brokers ◆ Insurers/Reinsurers ✖ CIO/CTO

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April 14 March 28 April 4	Social Media Risks Risk Management Trends, ★ ● ▲ ◆ ✖	Nursing Liability Risks ★ ■ ▲ ◆	Health Care Cost Containment ✧ ■ ▲ ◆	Poster/Survey: How Technology Has Changed Risk Management	RIMS Preview	PLUS Medical/P&L Symposium
April 28 April 11 April 17*	Risk Manager of the Year® ★ ● ▲ ◆	Commercial Bonding ★ ■ ▲ ◆	Health Care Exchanges ✧ ■ ▲ ◆		Cyber Risks	RIMS BI RIMS SHOW DAILY ACORD/LOMA RISK MANAGER OF THE YEAR® AWARD BREAKFAST
May 12 April 25 May 2	RIMS Conference Report, Benefit Plan Design Trends ★ ● ▲ ◆ ✖	General Aviation Industry Risks ★ ■ ▲ ◆	Retirement Plan Options: 401(k)s ✧ ■ ▲ ◆	Poster/Survey: How Regulation Is Impacting Risk Management		AAMGA
May 26 May 9 May 16	Alternative Benefits Funding, Captives ★ ✧ ● ▲ ◆	Web-Based Safety Training ★ ■ ▲ ◆	Hybrid Pension Plans ✧ ■ ▲ ◆	Benefit Broker Ranking	Bermuda Market Report	CIAB Employee Benefit Leadership Forum Bermuda Captive Conference Ad Study
June 9 May 23 May 30	Catastrophe Risks, Public Risk Management ★ ● ▲ ◆ ✖	Risk Mitigation ★ ■ ▲ ◆	Public Entity and Nonprofit Retiree Benefits ✧ ■ ▲ ◆	Property Loss Control Ranking	Commercial Property Risks	PRIMA IASA AIRMIC
June 23 June 6 June 13	Benefit Manager of the Year® ★ ✧ ● ▲ ◆	Human Resources Risks ★ ■ ▲ ◆	Wellness Programs ✧ ■ ▲ ◆	Benefit Consultant Ranking	London Market Report	SHRM IIS BENEFIT MANAGER OF THE YEAR® LUNCHEON

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July 7 June 20 June 27	Workers Comp & Safety ★ ❄️ ● ▲ ◆ ✖️	Strategies for Complex Claims ★ ■ ▲ ◆	Health Care Reform Compliance ❄️ ■ ▲ ◆	Workers Comp Insurer Rankings	Workers Compensation	
July 21 July 3* July 11	Broker Trends & Profiles ★ ❄️ ● ■ ▲ ◆ ✖️	Brokerage Services ★ ■ ▲ ◆	Domestic Partner Benefits & Benefits Equality ❄️ ■ ▲ ◆	Top 100 U.S. Brokers Top 10 Global Brokers		WORKERS COMP VIRTUAL CONFERENCE - JULY 24
August 4 July 18 July 25	Global Supply Chain Risks ★ ● ■ ▲ ◆ ✖️	Cell Captives ★ ■ ▲ ◆	Consumer Driven Health Plans ❄️ ■ ▲ ◆	Poster/Survey: Supply Chain Risks	Risk Management Technology	VCIA DMEC
August 18 August 1 August 8	Absence & Disability Management ★ ● ■ ▲ ◆	Changing Insurance Brokers ★ ■ ▲ ◆	Benefits Administration Outsourcing ❄️ ■ ▲ ◆			
September 1 August 15 August 22	International Reinsurance Market, Midyear Financial Analysis ★ ● ▲ ◆ ✖️	Electronic Insurance Placement ★ ■ ▲ ◆	Direct Contracting with Health Care Providers ❄️ ■ ▲ ◆	Top Reinsurers - Global and Regional	Asian Market Report	Rendez-Vous de Septembre 🔷 Ad Study
September 15 August 29 September 5	Surplus Lines Report, Marine Market Report ★ ● ▲ ◆ ✖️	Global Risk Management ★ ■ ▲ ◆	Global Benefits Programs ❄️ ■ ▲ ◆	Surplus Lines Insurers, Wholesalers, MGAs, State Tax Chart & more		NAPSLO CPCU Society IUMI E-Insurance Symposium
September 29 September 12 September 19	Attracting & Developing Talent - Risk Management & Insurance ★ ● ▲ ◆	Cyber Risk Assessment ★ ■ ▲ ◆ ✖️	Self-Funding Benefits ❄️ ■ ▲ ◆	Risk Management/ Insurance School Rankings	Best Places to Work in Insurance	

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October 13 September 26 October 3	40 Under 40, Regional Broker Rankings ★ ❄️ ● ▲ ◆	Broker Compensation Trends ★ ■ ▲ ◆	Key Benefit Broker Services ❄️ ■ ▲ ◆	Regional Broker Rankings	Business of Better Brokering - Broker Supplement	CIAB Insurance Leadership Forum Baden-Baden 40 UNDER 40 REGIONAL EVENTS
October 27 October 10 October 17	Reinsurance Trends & Issues ★ ● ▲ ◆	Professional Liability: Medical Malpractice ★ ■ ▲ ◆	Voluntary Benefits: Dental & Vision ❄️ ■ ▲ ◆	Reinsurance Broker Rankings	Voluntary Benefits	PCIA Conference PCI SHOW DAILY ASHRM PLUS Annual Conference
November 10 October 24 October 31	Construction Risk Management ★ ● ▲ ◆ ❌	Professional Liability: Architects & Engineers ★ ■ ▲ ◆ ❌	Value-Based Benefit Plans ❄️ ■ ▲ ◆	Surety Bond Insurers		IRMI Construction Risk Conference 🔷 Ad Study
November 24 November 7 November 14	Retirement Benefits & Pensions ★ ❄️ ● ▲ ◆	Professional Liability: Insurance Brokers ★ ■ ▲ ◆ ❌	Employee Assistance Programs ❄️ ■ ▲ ◆	Poster/Survey: Pension Benefit Trends		
December 8 November 21 November 26*	Women To Watch, Promoting Workplace Diversity ★ ❄️ ● ▲ ◆	Environmental Risks ★ ■ ▲ ◆	Preparing Workers for Retirement ❄️ ■ ▲ ◆	Workplace Diversity Data	Wellness Benefits	WOMEN TO WATCH LEADERSHIP WORKSHOP AND AWARDS LUNCHEON
December 22 December 5 December 12	Year In Review, People in the News, 2015 Forecasts ★ ❄️ ● ▲ ◆ ❌	Driver Safety Management ★ ■ ▲ ◆	Evaluating Employer Coalitions ❄️ ■ ▲ ◆			

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